

Benchmarking Analysis: LGBTQ+ DEI Programmes in the UK

	Queerify (Certification)	Stonewall (Diversity Champions)	myGwork (Annual Membership)
Cost from (incl. VAT)	£1,995	£3,090	£10,000
Certification Mark	✓	X	X
No Political Affiliation	✓	X	✓
Review of Your HR & DEI Policies	✓	✓	X
Review of Your Employment Practices & Culture	✓	X	X
DEI Survey for Employees	✓	X	X
Exclusive LGBTQ+ Awareness Training Included	✓	X	X
Certificates for Trainees Included	✓	X	X
Verification of Customer Reviews	✓	X	X
No "Pinkwashing" - All Members are Audited	✓	X	X
Job Postings	X	X	✓
Feedback Report & Meeting	✓	✓	X
Resources	✓	✓	✓
Your Logo Featured on Their Website	✓	X	✓